

PROGRAM OF THE INTERNATIONAL ASSEMBLY OF AUTOMOTIVE INDUSTRY MAA-2015

Business program of the XI International Automotive Industry Exhibition INTERAUTO
August 26-27, 2015, Moscow, Crocus Expo IEC

DRAFT

August 26, Wednesday, 2015

BUSINESS-DAY and meetings with exhibitors

10:00 – 18:00 *Work with exhibitors of the XI International Exhibition of Automotive Industry INTERAUTO-2015 (business-day program, participation in Official Opening and State reception).*

Seminars and consultations of experts in framework of the International program of suppliers development (events of NAPAK partners)

18:00 *State reception*

August 27, Thursday, 2015

MAIN CONGRESS DAY OF MAA-2015

The III National Forum of Local Suppliers

10:30 – 11:00 *Registration of participants and coffee-break.*

11:00 – 12:00 *Expert-analytic session.*

- **In Focus of MAA-2015:** Dynamics of automotive market and localization process in Russia. New stage of integration of industry enterprises into world space. Localization of resources and raw materials.

Speakers:

- **Arabadgi T.**, Director of Marketing Agency Russian Automotive Market Research.

12:00 – 13:20 *Regional session “Development of inter-cluster cooperation and expansion of geography of supplies”. Relevant questions of prompt launching and development of suppliers projects.*

- **In Focus of MAA-2015:** investment and industrial potential of regions for foreign suppliers development. Local industrial complexes – reliable shoulder for an investor. Opportunities for technological cooperation.

Speakers:

- **Morozov A.**, Director of Transport and Special Engineering Department of Russian Federation Industry and Trade Ministry;
- **Pernikov S.**, Deputy Governor of the Pskov Region;
- **Ialov D.**, Vice-Governor of the Leningrad Region - Chairman of the Committee for Economic Development and Investment;
- **Kobenko A.**, Vice-Governor - Minister of Economic Development and Trade of Samara region;
- **Busen D.**, Member of the Management Board of Automotive cluster of the Samara region(ACSR);
- **Sviridova M.**, Representative of the National Association of Automotive Component Manufacturers of Russia (NAPAK) in North-West Federal District of Russian Federation.

13:20 - 14:00 *Lunch*

14:00 – 16:00 *Moscow Suppliers Meeting in framework of the International Program of Suppliers Development - specialized event of the National Association of Automotive Component Manufacturers of Russia (NAPAK)- by invitations.*

Key topics of Meeting:

- Automotive clusters in Russia: programs, opportunities, field support of projects, export markets access.
- Localization of recourses and raw materials.

PROGRAM OF THE INTERNATIONAL ASSEMBLY OF AUTOMOTIVE INDUSTRY MAA-2015

Business program of the XI International Automotive Industry Exhibition INTERAUTO
August 26-27, 2015, Moscow, Crocus Expo IEC

DRAFT

- Priority Tasks of new period and proposals for cooperation from TIER-1, TIER-2 suppliers.
- Development of inter-cluster cooperation and subcontracting.

Moderator:

- **Blokhin M.**, General Director of The National Association of Automotive Component Manufacturers of Russia (NAPAK).

Participants: representatives of assembly plants of Russia, managers of regional cluster associations, active and potential suppliers of Central, Far East, Privolzhsky and North-West clusters.

16:00 – 17:00 Technological session “Russian automotive industry market: a course of advanced development”.

- **In Focus of MAA-2015:** Evaluation of the status of local industrial enterprises – technologies, equipment, technical and scientific expertise, readiness for technological and strategic cooperation, relevant requests for equipment and technologies.
- **Import of technological equipment.**

Speakers:

- **Korovkin I.**, Executive Director of OAR (Association of Russian Automakers);
- **Yavorsky A.**, Lawyer from corporate practice department, BEITEN BURKHARDT.

17:00 – 18:00 International Session and INTERACTIVE BUSINESS-CONTACTS EXCHANGE

- Presentations of projects of suppliers.
- B2B meetings and negotiations.

18:00 Buffet

ALL EVENTS OF MAA-2015

August 24-25, 2015

Visit to North-West automotive cluster (St. Petersburg, Leningrad region),
Regional Suppliers Meeting(August 24) and visits to production sites

August 25-26, 2015

Visit to Privolzhsky automotive cluster (Togliatti),
Regional Suppliers Meeting(August 26) and visits to production sites

August 26-27 (Moscow, Crocus Expo IEC)

Participation in Business-day and official opening of the XI International Exhibition of Automotive Industry INTERAUTO-2015. Seminars and consultations of experts, events of NAPAK partners.
Main congress day of MAA-2015 (August 27), The III National Forum of Local Suppliers

August 28, 2015

Visit to Central automotive cluster (Kaluga),
Regional Suppliers Meeting (August 28) and visits to production sites



PROGRAM OF THE INTERNATIONAL ASSEMBLY OF AUTOMOTIVE INDUSTRY MAA-2015

Business program of the XI International Automotive Industry Exhibition INTERAUTO
August 26-27, 2015, Moscow, Crocus Expo IEC

DRAFT

Flexible system of discounts is provided.

Choose an event of a program and we will provide you an individual proposal.

For detalization of participation formats please contact MAA-2015 Organizing Committee:

Tel./Fax: +7 (812) 740 72 26, +7 (921) 364 99 60

Site: www.rusautoconnect.com

Contact person:

Yana Shalkovskaya: y.shalkovskaya@rusautoconnect.com

Sergey Amakhin: manager@rusautoconnect.com



BEITEN BURKHARDT



Автобизнес